

COMMUNITY HEALTH WORKS

Health Care Leadership Institute

Gregory J. Dent, President & CEO Community Health Works (478) 994-1914 Gdent@chwq.org www.chwg.org

"Community Health Works is a bold organization seeking innovative health solutions and providing compassionate advocacy for people financially compromised by their medical needs, while reducing the burdens on local health providers."

What is Community Health Works?

- A 501c3 using a donated care model that supports uninsured clients with Diabetes, Hypertension, Cardiovascular Disease, Depression, and/or High Blood Pressure.

Who makes up Community Health Works?

- 7 counties in Central Georgia
- 5 hospitals
- 3 clinics
- 135 physicians
- 22 pharmacies

What does Community Health Works offer?

- Care Management
- Pharmaceutical assistance
- Primary Care Home
- Track hospital & ER utilization

What does their data show?

- More than 4,000 Members Served
- \$35 million Care Coordinated
- \$2.7 million Free Medicines
- \$1 million Medicaid / Medicare Services
- \$1,150,000 annual saving per thousand members in CHW care management
- ER Utilization Rate significantly < than National Average
- Hospitalization Rate 45% < than National Average

Community Health Works Board Members

- 5 Hospital CEOs
- County Commissioners and 2 Retired County Commissioners
- 1 Division Public Health Director
- 1 Medical School Dean
- 2 Division Behavioral Health Directors
- 1 Oncologist
- 3 Primary Care Physicians
- 1 Foundation CEO

NORTHWEST GEORGIA HEALTHCARE PARTNERSHIP

Nancy Kennedy, Executive Director nkennedy@hhcs.org (706)272-6663

What is Northwest Georgia Healthcare Partnership?

The Northwest Georgia Healthcare Partnership is a not-for-profit, tax-exempt organization serving Murray and Whitfield Counties since 1992. Governed by a 30-member board of directors (superintendents, hospital CEOs, dentists, pharmacists, elected officials, business leaders, etc), the Healthcare Partnership is a collaborative effort between health care providers, business and industry, local government, educators and public health agencies.

The goals of the Healthcare Partnership are to:

- Improve the overall health status of the community while controlling costs.
- Improve access to prescriptions through a prescription drug program.
- Promote high quality health care.
- Empower local citizens to shape health care in our community
- Incubate projects and determine their value to the community, and help to locate a permanent home for them.

How is the Northwest Georgia Healthcare Partnership funded?

In 1995, the Partnership was one of only 25 collaboratives to be awarded a three-year matching grant funded by the W. K. Kellogg Foundation and administered by the HRET of the American Hospital Association. Along with receiving the grant, the Partnership participated in the National Community Care Network Demonstration Program and served as a model for emerging partnerships across the country.

Because of this program's success, the W. K. Kellogg Foundation committed additional funding to establish Phase II of the program. The Partnership was notified in late 1999 that it was one of eight sites selected to participate in the three-year Phase II program. The demonstration program concluded in 2002.

Goals are addressed by focusing on the following issues, each led by board members:

Med Bank

- Developed a program to provide \$4 million dollars worth of prescriptions in around 18 month
- Developed data base to submit form to different pharmaceutical companies
- Now run by the local health department (Murray and Whitfield County Health Departments)

Consumer Education (Judy Pair, chair) Focus of Work:

- Development of a Promotores de Salud (lay health educators) program
 - Latino community health workers (lay people) that go into communities and discuss healthy opportunities in the community
 - Recruitment of Latino Doctors and Nurses
 - Funded by hospitals and businesses
 - Conferences for Promotores and then they come back and train others
- Development of innovative ways to curtail health care cost and improve individual's health

Indigent Care (Mark Elam, chair) Focus of Work:

- Participating in a state-wide initiative, the Georgia Healthcare Project, to provide health care access to the uninsured
- Foster and support the growth of the Volunteers in Medicine & Dentistry program operating at the Whitfield County Health Department

Serving our Seniors (Trudy Swilling, chair) Focus of Work:

- Publish annually a Senior Services Directory to include resource information for seniors
- Promote CRITICAL Conditions (advanced directive planning)
- Provide seniors with assistance so they can select the Medicare Part D plan that is best for them

Youth (Bernita Cofield, chair) Focus of Work:

- Childhood Physical Activity and Nutrition (CPAN), funded by the Healthcare Georgia Foundation, the Community Foundation of Northwest Georgia and Amerigroup Community Care to promote healthy lifestyles
- Working with the school systems to provide health education fairs for all second graders in Dalton Public, Murray and Whitfield County Schools

Did you know?

Payroll of the health department for \$1.00 a month they are covered by the liability insurance of the health department.

Need to investigate...

Is our health center a Federally Qualified Health Center FQHC?

- A great deal of on-going funding for those centers. Medically Underserved area
- See the Georgia Department of Rural Health website

Jack McConnell – Hilton Head Volunteer Program

- Volunteers in medicine clinic
- Culture of caring

Suzanne Knox

- Consultant to write grants for HQHC
- 678-277-9198

Greg Dent and Nancy Kennedy

In Athens on Sept 17, 18, 19 Available for Lunch or Dinner