#### Partners for a Prosperous Athens Economy Subcommittee Data Summary

There are many local education, government, nonprofit, and business professions with a breadth and depth of local economy and poverty knowledge, including several area experts who have implemented U.S. Department of Housing and Urban Development funding via the Community Development Block Grants (CDBG) to revitalize lower-income neighborhoods within Athens. The following information provides data for each element within the scope of work for the Economy Subcommittee.

Scope of Work Data

|   | Scope of work  | Data   |
|---|--|--|
| • | Need to understand the significance of UGA's impact on the local and regional economy  | The effects of the UGA student population are minimal; even when the 18-24 population is excluded from the analysis the poverty rate for ACC is <b>23.5 percent</b> . <sup>1</sup>   |
| • | Need to diversity the economy away from UGA  | "Service-producing" occupations comprise 54.2% of all occupations in the Athens MSA for 2003, with retail trade, healthcare and social services, and accommodation and food services comprising the bulk of "service-producing" jobs.  Manufacturing occupations comprise 12.5% of all occupations in ACC, with "food manufacturing" occupations (e.g. chicken processing plant jobs) comprising the largest percentage of those |
| • | ACC is two worlds, over- and under-educated, need to plan for the level of jobs in inner-city areas, foster entrepreneurism, and find needs at tech skills | manufacturing occupations.  37.1% of the population has some college/Associate degree <sup>2</sup> ; HS graduation rate is 61%.  |
| • | Address under-employment issues  | The low unemployment rate (3.4%), coupled with median wages nearly \$3.00 less than mean wages and an over-reliance on service-producing occupations, suggests that the Athens economy is not without jobs, but that the types of jobs ACC has to offer do not pay wages high enough to sustain self-sufficient families.  |
| • | Protect sustainable jobs   | 65% of all families that live in poverty in ACC are working  |
| • | Address re-entering people from criminal justice system  | The cost to incarcerate an individual in ACC is \$45/day (\$16,245/year). <sup>3</sup>   |
| • | Establish community value statement of employment practices  | Reference Economic Justice Coalition, Inc.   |

<sup>1</sup> All data from "Poverty and the Economy" UGA Fanning Institute, Matt Bishop, January 2006 unless otherwise referenced

<sup>&</sup>lt;sup>2</sup> Georgia Area Labor Profile: Labor Force Activity – 2004, Georgia Department of Labor

<sup>&</sup>lt;sup>3</sup> Athens-Clarke County Jail, April 2006

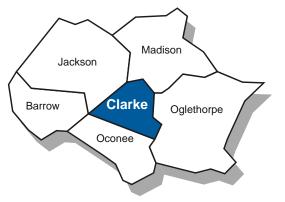
| <ul> <li>Impact of the regional economy on local employment</li> <li>Employment opportunities that will provide job skills, adequate health care, dependable transportation, child care and affordable housing</li> </ul> | Manufacturing has been and continues to be the cornerstone of NE GA's economy. However, just as the state and nation are facing decline in the manufacturing sector, so too is NE GA.  Manufacturing exhibited the most dramatic change in industry share between 1990 and 2000, decreasing its share of all employment by over 5%. At the same time that manufacturing industry share was declining, the Services and Retail Trade industries were increasing. This regional trend follows the state and national trend towards a service-based economy. <sup>4</sup> ACC is a "housing-stress" county. |
|---|--|
| <ul> <li>Suitable jobs for suitable job skills</li> </ul>   |  |
| Research current market for existing jobs, desired jobs, wages, and pay scales  | The official thresholds used by the federal government to determine "need" in 2005 were \$10,160 for an individual and \$19,806 for a family of four. However, local costs of living estimates for Athens-Clarke County range from \$29,709 to \$37,962, one and a half to nearly double the official poverty measure.   |
| <ul> <li>Engage small and large businesses and<br/>entrepreneurs (living wage?)</li> </ul>  | Reference Economic Justice Coalition, Inc.   |
| Acquisition of jobs and employment opportunities that will sustain families   | Weekly wages for ACC are \$104 less than Georgia's.  |

<sup>&</sup>lt;sup>4</sup> 2003 State of the Workforce Report for Northeast Georgia developed for the Northeast Georgia Workforce Investment Board



### Clarke

### County



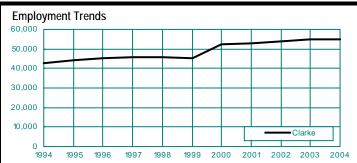
# Labor Force Activity - 2004

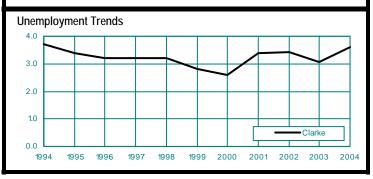
#### 2004 ANNUAL AVERAGES

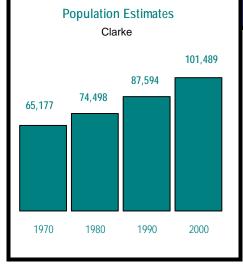
|             | Labor Force | Employed    | Unemployed | Rate |
|-------------|-------------|-------------|------------|------|
| Clarke      | 57,199      | 55,163      | 2,036      | 3.6  |
| Barrow      | 27,718      | 26,539      | 1,179      | 4.3  |
| Jackson     | 23,550      | 22,609      | 941        | 4.0  |
| Madison     | 14,980      | 14,444      | 536        | 3.6  |
| Oconee      | 15,766      | 15,355      | 411        | 2.6  |
| Oglethorpe  | 7,236       | 6,981       | 255        | 3.5  |
| Clarke Area | 146,449     | 141,091     | 5,358      | 3.6  |
| Georgia     | 4,390,395   | 4,188,271   | 202,124    | 4.6  |
| U.S.        | 147,401,000 | 139,252,000 | 8,149,000  | 5.5  |

Note: This series reflects the latest information available. Revisions to this and prior years will be available by Fall 2005. Labor force includes residents of the county who are employed or seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.







| Population                      |                       |              |                  |                       |                    |                       |
|---------------------------------|-----------------------|--------------|------------------|-----------------------|--------------------|-----------------------|
|                                 | 2000<br>Census        | 2004<br>Rank | 2004<br>Estimate | % Change<br>2000-2004 | 2010<br>Projected* | % Change<br>2000-2010 |
| Clarke County                   | 101,489               | 18           | 103,951          | 2.4                   | 103,834            | 2.3                   |
| City of Athens                  | 102,744               |              |                  |                       |                    |                       |
| Clarke Area                     | 253,812               |              | 279,718          | 10.2                  | 304,318            | 19.9                  |
| Georgia                         | 8,186,453             |              | 8,829,383        | 7.9                   | 9,592,370          | 17.2                  |
| U.S.                            | 281,421,906           |              | 293,655,404      | 4.3                   | 308,936,000        | 9.8                   |
|                                 |                       | <u>.</u>     |                  |                       |                    |                       |
|                                 |                       |              |                  |                       |                    |                       |
|                                 |                       |              |                  |                       |                    |                       |
|                                 |                       |              |                  |                       |                    |                       |
| Note: "Rank" indicates relative | e population among Go | eorgia's 1   | 59 counties.     |                       |                    |                       |

MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Source: Population Division, U.S. Census Bureau; \*Governor's Office of Planning and Budget.

Equal Opportunity Employer/Program
Auxillary Aids and Services Available upon Request to Individuals with Disabilities

# Industry Mix - 2003

|   | Clarke   |        |            |          | Clarke Area |            |         |        |
|---|----------|--------|------------|----------|-------------|------------|---------|--------|
|   | NUMBER   | EMPLO  | YMENT      | WKLY     | NUMBER      | EMPLOYMENT |         | WKLY   |
| INDUSTRY  | OF FIRMS | NUMBER | PERCENT    | WAGE     | OF FIRMS    | NUMBER     | PERCENT | WAGE   |
| Goods Producing   | 340      | 9,793  | 15.8       | \$ 754   | 1,276       | 21,549     | 21.0    | \$ 664 |
| Agriculture, forestry, & fishing                                      | *        | *      | *          | *        | 65          | 589        | 0.6     | 498    |
| Mining  | *        | *      | *          | *        | 22          | 184        | 0.2     | 606    |
| Construction  | 213      | 1,622  | 2.6        | 635      | 856         | 5,144      | 5.0     | 583    |
| Manufacturing   | 114      | 8,089  | 13.0       | 779      | 333         | 15,632     | 15.2    | 698    |
| Food manufacturing  | 9        | 2,519  | 4.1        | 430      | 21          | 5,051      | 4.9     | 447    |
| Beverage & tobacco mfg  | *        | *      | *          | *        | 5           | 205        | 0.2     | 516    |
| Textile mills   | *        | *      | *          | *        | 9           | 958        | 0.9     | 738    |
| Textile product mills   | *        | *      | *          | *        | 6           | 63         | 0.1     | 320    |
| Apparel manufacturing   | *        | *      | *          | *        | 11          | 391        | 0.4     | 386    |
| Wood product manufacturing  | 6        | 338    | 0.5        | 678      | 23          | 1,053      | 1.0     | 742    |
| Paper manufacturing   | *        | *      | *          | *        | 3           | 222        | 0.2     | 744    |
| Printing and related activities                                       | 23       | 231    | 0.4        | 519      | 33          | 315        | 0.3     | 522    |
| Petroleum and coal products mfg                                       | 0        | 0      | 0.0        | 0        | *           | *          | *       | *      |
| Chemical manufacturing  | 5        | 955    | 1.5        | 1,433    | 15          | 1,257      | 1.2     | 1,355  |
| Plastics & rubber products mfg  | 6        | 311    | 0.5        | 821      | 15          | 621        | 0.6     | 695    |
| Nonmetallic mineral product mfg                                       | 7        | 363    | 0.6        | 1,032    | 31          | 1,170      | 1.1     | 843    |
| Primary metal manufacturing   | 0        | 0      | 0.0        | 0        | *           | *          | *       | *      |
| Fabricated metal product mfg  | 14       | 377    | 0.6        | 680      | 45          | 674        | 0.7     | 650    |
| Machinery manufacturing   | 8        | 758    | 1.2        | 1,053    | 25          | 1,221      | 1.2     | 969    |
| Computer & electronic product mfg                                     | 6        | 27     | 0.0        | 833      | 11          | 136        | 0.1     | 772    |
| Electrical equipment/appliance  | *        | *      | *          | *        | 8           | 989        | 1.0     | 770    |
| Transportation equipment  | 4        | 414    | 0.7        | 890      | 12          | 636        | 0.6     | 830    |
| Furniture and related product mfg                                     | *        | *      | *          | *        | 39          | 372        | 0.4     | 561    |
| Miscellaneous mfg industries  | 10       | 87     | 0.1        | 766      | 20          | 219        | 0.2     | 659    |
| Service Producing   | 2,541    | 34,037 | 54.9       | 515      | 4,743       | 54,425     | 53.1    | 496    |
| Wholesale trade   | 101      | 1,527  | 2.5        | 726      | 290         | 3,901      | 3.8     | 664    |
| Retail trade  | 527      | 7,712  | 12.4       | 399      | 1,024       | 13,925     | 13.6    | 402    |
| Transportation and warehousing  | 51       | 938    | 1.5        | 610      | 167         | 1,681      | 1.6     | 634    |
| Utilities   | 5        | 187    | 0.3        | 1,267    | 16          | 525        | 0.5     | 1,023  |
| Information   | 45       | 829    | 1.3        | 625      | 82          | 1,080      | 1.1     | 632    |
| Finance and insurance   | 169      | 1,172  | 1.9        | 800      | 328         | 2,176      | 2.1     | 764    |
| Real estate and rental and leasing                                    | 181      | 715    | 1.7        | 505      | 304         | 1,153      | 1.1     | 479    |
| v   | 284      | 1,295  | 2.1        | 800      | 535         | 2,411      | 2.4     | 678    |
| Professional, scientific/tech svcs  Management: companies/enterprises | 13       | 325    | 0.5        | 1,099    | 21          | 572        | 0.6     | 886    |
| Administrative and waste svcs   | 136      | 2,745  | 4.4        | 344      | 328         | 4,477      | 4.4     | 386    |
| Educational services  | 27       | 368    | 0.6        | 651      | 526<br>51   | 525        | 0.5     | 559    |
|   | 330      |        | 12.1       | 771      | 509         |            | 9.3     | 711    |
| Health care and social services                                       |          | 7,514  |            |          |             | 9,562      |         |        |
| Arts, entertainment and recreation                                    | 36       | 388    | 0.6<br>9.7 | 720      | 62          | 600        | 0.6     | 610    |
| Accommodation and food services                                       | 291      | 6,034  |            | 209      | 439         | 8,680      | 8.5     | 208    |
| Other services (except government)                                    | 347      | 2,290  | 3.7        | 350      | 588         | 3,159      | 3.1     | 370    |
| Unclassified - industry not assigned                                  | 16       | 47     | 0.1        | 196      | 45          | 104        | 0.1     | 377    |
| Total - Private Sector  | 2,897    | 43,877 | 70.8       | 568      | 6,064       | 76,078     | 74.2    | 543    |
| Total - Government  | 101      | 18,113 | 29.2       | 741<br>* | 283         | 26,497     | 25.8    | 673    |
| Federal government  | *        | *      | *          | *        | 57          | 1,989      | 1.9     | 973    |
| State government  |          |        |            |          | 103         | 13,101     | 12.8    | 739    |
| Local government  | 31       | 4,008  | 6.5        | 599      | 123         | 11,407     | 11.1    | 543    |
| ALL INDUSTRIES  | 2,998    | 61,989 | 100.0      | \$ 619   | 6,347       | 102,575    | 100.0   | \$ 577 |
| ALL INDUSTRIES - GEORGIA  |          |        |            |          |             |            |         | \$ 704 |

Notes: \*Denotes confidential data relating to individual employers and cannot be released.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

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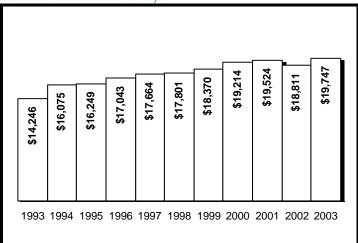
These data use the North American Industrial Classification System (NAICS) categories (as opposed to Standard Industrial Classification (SIC) categories).

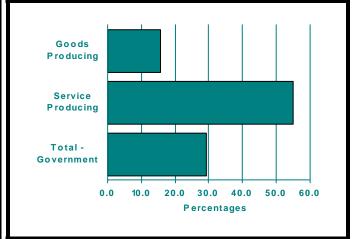
Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a pay period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent Annual Averages. Health services includes state and local government hospitals. Educational services includes state and local government institutions.

Source: U.S. Bureau of Economic Analysis.

Source: See Industry Mix data on Page 2.

**COUNTY** 





# Top Employers - 2004

#### **FIVE LARGEST EMPLOYERS**

Clarke County

Athens Regional Memorial Hospital

Gold Kist Inc

Pilgrims Pride Corp

St Marys Hosptial

University of Georgia

Note: Represents employment covered by unemployment insurance excluding public schools, railroads, the U.S. Postal service, and all government agencies, except correctional institutions, state and local hospitals, state colleges and universities. Data shown for second Quarter 2004. Employers are listed alphabetically by area, not by the number of employees.

#### TEN LARGEST EMPLOYERS

Clarke Area

| Harrison Poultry Inc              | Barrow  |
|-----------------------------------|---------|
| Totalpay And HR Of Georgia        | Barrow  |
| Athens Regional Memorial Hospital | Clarke  |
| Carrier Corp                      | Clarke  |
| Gold Kist Inc                     | Clarke  |
| Merial Limited                    | Clarke  |
| Pilgrims Pride Corp               | Clarke  |
| St Marys Hosptial                 | Clarke  |
| University of Georgia             | Clarke  |
| Wayne Farms LLC                   | Jackson |

PERSONS WORKING IN

Source: Georgia Department of Labor.

### **Commuting Patterns**

|                       | Clarke |                     |                        | Clarke |                     |
|-----------------------|--------|---------------------|------------------------|--------|---------------------|
| COUNTY WHERE EMPLOYED | NUMBER | PERCENT<br>OF TOTAL | COUNTY OF<br>RESIDENCE | NUMBER | PERCENT<br>OF TOTAL |
| Clarke Co. GA         | 39,009 | 80.9                | Clarke Co. GA          | 39,009 | 59.0                |
| Oconee Co. GA         | 1,975  | 4.1                 | Oconee Co. GA          | 6,696  | 10.1                |
| Jackson Co. GA        | 952    | 2.0                 | Madison Co. GA         | 6,048  | 9.1                 |
| Gwinnett Co. GA       | 932    | 1.9                 | Oglethorpe Co. GA      | 3,358  | 5.1                 |
| Fulton Co. GA         | 803    | 1.7                 | Jackson Co. GA         | 3,022  | 4.6                 |
| Hall Co. GA           | 703    | 1.5                 | Barrow Co. GA          | 1,580  | 2.4                 |
| Barrow Co. GA         | 660    | 1.4                 | Gwinnett Co. GA        | 895    | 1.4                 |
| Madison Co. GA        | 524    | 1.1                 | Walton Co. GA          | 895    | 1.4                 |
| Other                 | 2,683  | 5.6                 | Other                  | 4,657  | 7.0                 |
| Total Residents:      | 48,241 | 100.0               | Total Residents:       | 66,160 | 100.0               |

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

EMPLOYED RESIDENTS OF

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# **Education of the Labor Force**

#### Clarke PERCENT DISTRIBUTION BY AGE

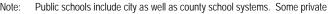
|                               | PERCENT<br>OF TOTAL | 18-24  | 25-34  | 35-44  | 45-64  | 65+    |
|-------------------------------|---------------------|--------|--------|--------|--------|--------|
| Not High School Graduate      | 15.3%               | 9.2%   | 12.4%  | 17.3%  | 17.5%  | 37.6%  |
| High School Graduate          | 18.5%               | 13.4%  | 16.9%  | 25.6%  | 24.0%  | 21.0%  |
| Some college/Associate degree | 37.1%               | 65.9%  | 24.4%  | 18.6%  | 18.7%  | 12.9%  |
| Bachelor's degree             | 17.2%               | 10.9%  | 30.9%  | 18.5%  | 15.9%  | 13.7%  |
| Graduate/Professional degree  | 12.0%               | 0.6%   | 15.5%  | 20.0%  | 23.8%  | 14.8%  |
| Totals                        | 100.0%              | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Note: Totals are based on the portion of the labor force between ages 18 - 65+.

Source: U.S. Census Bureau - 2000 Decennial Census.

# High School Graduates 2003 - 2004

|             | PUBLIC<br>SCHOOLS | PRIVATE<br>SCHOOLS | TOTAL |
|-------------|-------------------|--------------------|-------|
| Clarke      | 393               | 0                  | 393   |
| Barrow      | 546               | 0                  | 546   |
| Jackson     | 284               | 0                  | 284   |
| Madison     | 214               | 0                  | 214   |
| Oconee      | 405               | 0                  | 405   |
| Oglethorpe  | 99                | 0                  | 99    |
| Clarke Area | 1,941             | 0                  | 1,941 |



school data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.



# **Colleges and Universities**

#### Clarke Area

#### Clarke

Athens Technical College www.aati.edu
Brenau University www.brenau.edu
Piedmont College www.piedmont.edu
University of Georgia www.uga.edu

#### <u>Oconee</u>

Gainesville College www.gc.peachnet.edu

Note: The colleges and universities listed include public and private institutions that meet the Georgia Career Information Center's (GCIC) inclusion criteria.

Source: Georgia Career Information Center, Georgia State University.

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# Technical College Graduates 2002-2003

#### Clarke Area

| PROGRAM                             | GRADUATES |
|-------------------------------------|-----------|
| Business Technologies               |           |
| Accounting                          | 39        |
| Business And Office Technology      | 6         |
| Business Office Technology          | 13        |
| Marketing Management                | 16        |
| CIS Technologies                    |           |
| Computer Information Systems        | 46        |
| Health Technologies                 |           |
| Dental Hygiene                      | 13        |
| Emergency Medical Technician        | 58        |
| Medical Assisting                   | 62        |
| Nursing                             | 36        |
| Physical Therapist Assistant        | 14        |
| Practical Nursing                   | 28        |
| Radiologic Technology               | 13        |
| Respiratory Therapist               | 13        |
| Surgical Technology                 | 9         |
| Industrial Technologies             |           |
| AAT-Business Studies                | 37        |
| AAT-Technical Studies               | 6         |
| Air Conditioning Technology         | 13        |
| Automated Office Systems Technology | 9         |
| Biotechnology                       | 6         |
| Commercial Truck Driving            | 10        |
| Drafting                            | 7         |
| Industrial Maintenance Technology   | 5         |
| Veterinary Technology               | 11        |
| Personal Service Technologies       |           |
| Cosmetology                         | 33        |
| Early Childhood Care/Education      | 18        |
| Paralegal Studies                   | 15        |

All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Definitions:

Technical certificates are less than a year in length.

Office of Technical Education; Georgia Department of Technical and Adult Education Program Enrollment Exits/Placement Analysis. Source:

# **Employment Profile**

|   | Clar   | ke      | Clark   | e Area  |
|---|--------|---------|---------|---------|
|   | NUMBER | PERCENT | NUMBER  | PERCENT |
| Employed persons, 16 years and older  | 49,159 | 100.0   | 123,130 | 100.0   |
| Agriculture, forestry, fishing and hunting, and mining                              | 521    | 1.1     | 2,182   | 1.8     |
| Construction  | 2,132  | 4.3     | 10,236  | 8.3     |
| Manufacturing   | 5,823  | 11.8    | 19,309  | 15.7    |
| Wholesale trade   | 1,247  | 2.5     | 4,728   | 3.8     |
| Retail trade  | 6,141  | 12.5    | 15,363  | 12.5    |
| Transportation and warehousing, and utilities                                       | 1,161  | 2.4     | 4,881   | 4.0     |
| Information   | 1,429  | 2.9     | 2,841   | 2.3     |
| Finance, insurance, real estate and rental and leasing                              | 1,844  | 3.8     | 5,422   | 4.4     |
| Professional, scientific, management, administrative, and waste management services | 3,891  | 7.9     | 8,545   | 6.9     |
| Educational, health and social services   | 15,125 | 30.8    | 29,011  | 23.6    |
| Arts, entertainment, recreation, accommodation and food services                    | 6,103  | 12.4    | 1,181   | 8.3     |
| Other services (except public administration)                                       | 1,941  | 3.9     | 5,555   | 4.5     |
| Public administration   | 1,801  | 3.7     | 4,886   | 4.0     |

Note: NAICS categories are used to identify employment. The data represents employment by place of residence.

Source: U.S. Census Bureau - 2000 Decennial Census.

# Active Applicants - Georgia Department of Labor

|            | TOTAL | PROF.,<br>TECH. and<br>MANAGERIAL | CLERICAL<br>and SALES | SERVICE | AGR.,<br>FORESTRY<br>and FISHING | PROCESS-<br>ING | MACHINE<br>TRADES | BENCH-<br>WORK | STRUC-<br>TURAL<br>WORK | MISC |
|------------|-------|-----------------------------------|-----------------------|---------|----------------------------------|-----------------|-------------------|----------------|-------------------------|------|
|            |       |                                   |                       |         |                                  |                 |                   |                |                         |      |
| Barrow     | 811   | 194                               | 202                   | 78      | 6                                | 9               | 51                | 40             | 88                      | 143  |
| Clarke     | 2,687 | 376                               | 656                   | 527     | 24                               | 86              | 142               | 131            | 235                     | 510  |
| Jackson    | 779   | 153                               | 198                   | 76      | 8                                | 24              | 70                | 40             | 84                      | 126  |
| Madison    | 511   | 70                                | 112                   | 70      | 8                                | 14              | 58                | 26             | 71                      | 82   |
| Oconee     | 227   | 74                                | 58                    | 18      | 1                                | 5               | 12                | 8              | 25                      | 26   |
| Oglethorpe | 246   | 31                                | 58                    | 37      | 9                                | 4               | 22                | 16             | 25                      | 44   |
| Total Area | 5,261 | 898                               | 1,284                 | 806     | 56                               | 142             | 355               | 261            | 528                     | 931  |

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor office. For information on various occupations, contact the Department's Economic Development and Employer Relations office at 404-232-3890.

Source: Georgia Department of Labor (active applicants as of September 14, 2005).

### Georgia Department of Labor Career Center Location(s)

472 North Avenue Athens, GA 30601

Phone: (706) 583-2550 Fax: (706) 369-5895

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd NE, Atlanta GA 30303-1751. 404-232-3875 Phone; 404-232-3888 Fax.

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